



2011 Annual Security Report

Each year prior to October 1, the Institute of Beauty and Wellness prepares an annual security report to comply with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act. The law is named for Jeanne Clery, a 19-year-old Lehigh University freshman who was raped and murdered by another student, Joseph Henry, in her campus residence hall in 1986. The Clery Act, signed in 1990, was originally known as the Crime Awareness and Campus Security Act. The Clery Act requires all colleges and universities that participate in federal financial aid programs to keep and disclose information about crime on and near their respective campuses.

The report includes statistics for the previous three calendar years – 2008 to 2010 – on reported crimes that occurred on-campus; in a certain off-campus building occupied by the school; and on public property immediately adjacent to, and accessible from the Institute of Beauty and Wellness. The report also includes statistics for 2010 on demographics and public safety of Census Tract 15300 – the census tract that the Institute of Beauty and Wellness is located in. The report also includes institutional policies concerning campus security, crime prevention, the reporting of crimes, drug and alcohol abuse prevention, sex offenses, and emergency response and evacuation procedures.

The Admissions Department will notify prospective students with the catalog insert where to obtain this report. All prospective staff members may obtain a copy of this report from the Human Resources Department. Each year, the school will e-mail enrolled students and staff, the web site address to access this report. During the review of the Student Handbook (usually on the first day of a student's program), students are provided with information regarding access to this report. This report is found on the school's website at www.institutebw.com. A printed copy of the report can be found in the school's student break room, and requested by calling the Admissions Department at 414.319.7576 or by e-mail to admissions@institutebw.com



Campus Security Policy

To provide a safe and secure environment for students, staff and guests, The Institute of Beauty and Wellness has adopted the following procedures.

1. Campus programs which inform students and staff about being responsible for their own safety and the security of others include:
 - a. Emergency procedures presented during orientation
 - b. Student Handbook is reviewed
 - c. Emergency procedures presented during student assemblies
2. Only certain staff members are authorized to have keys to the building. Students and staff utilize a key card for a locked entrance. Access to the building is only given to students during their normal class time. Any students seeking access outside their normal class time must have prior authorization from a staff member. Alarm systems, outdoor lighting, security cameras, and telephones are integral parts of the campus security system. Facility security issues should be reported to a staff member immediately.
3. The Institute of Beauty and Wellness encourages students and staff to be responsible for their own security and security of others. If someone has concerns about walking from the building to their car after dark, he/she should walk in a group or request that a staff member provide escort service to walk you to your car.
3. Upon observing or involvement in any type of crime, or if there is an emergency occurring on the campus of the Institute of Beauty and Wellness, it should be reported immediately to a staff member. If a student wants to report a crime on a voluntary, confidential basis for inclusion in the annual disclosure of crime statistics, contact the school's administrative director, Diane Pandl.
4. All incidents will be investigated by the school's administrative director, Diane Pandl, Director of Operations, Bonnie Zeutzius, and/or Owner, Susan Haise. Although, the Institute of Beauty and Wellness does not have a police or security department, it does refer violations of the law to law enforcement agencies.
5. In addition to this report, The Institute of Beauty and Wellness will provide a timely warning to students and staff of any occurrences of the following crimes that are reported to local police agencies and are considered to represent a serious or continuing threat to students and staff. Please note: the Institute of Beauty and Wellness is not required to provide timely warnings with respect to crimes reported to a pastoral or professional counselor. As soon as the Institute of Beauty and Wellness becomes aware of the crimes, students and staff will be notified through e-mail, the posting of flyers, in-class announcements, or other appropriate means. These crimes include: criminal homicide, forcible and non-forcible sex offences, robbery, aggravated assault, burglary, motor vehicle theft, arson, hate crimes including crimes involving bodily injury



reported to local police agencies that show evidence of prejudice based on race, gender, religion, sexual orientation, ethnicity or disability, arrests for violations of liquor and drug law violations and illegal weapons possession, and persons not arrested but referred for disciplinary action for liquor, drug, and weapons law violations.

6. As of February 2011, the Institute of Beauty and Wellness does not have any noncampus buildings or property and therefore all monitoring and recording of any criminal activity is conducted at the campus of 327 East Saint Paul Avenue, Milwaukee, WI 53202. The Institute of Beauty and Wellness does not have on-campus or off-campus student housing facilities.

Alcoholic Beverages and Illegal Drugs Policy

The possession, use and sale of alcoholic beverages and illegal drugs on the campus is governed by our institutional policies, as well as, Wisconsin state law and federal law. It is unlawful to sell, furnish, or provide alcohol to a person under the age of 21. Violators are subject to institute disciplinary action (up to and including expulsion and termination of employment), criminal prosecution, fine, and imprisonment.

Alcohol and other drug use may lead to the following health risks: tremors, seizures, nausea, depression, psychosis, high blood pressure, depressed immune system, cancer, liver disease, heart or respiratory failure. Alcohol poisoning and drug overdoses can lead to unconsciousness and death. If you feel that you have an alcohol or drug problem, you may find help from the following alcohol and drug abuse counseling and support services:

- Milwaukee County Crisis line: 262.257.7222
- Parent help line: 414.671.0566
- First call for help: 262.547.3388
- Rogers Memorial Hospital: 414.327.3000
- Allied counseling services: 920.674.9582
- ARO Counseling Center Inc.: 262.641.9050
- Counseling center of Milwaukee: 414.271.256



Sex Offenses

If a sex offense occurs while in the Institute of Beauty and Wellness, please contact the Milwaukee Police Department. It should also be reported to the school's administrative director. The Institute of Beauty and Wellness will do everything possible to assist in this serious matter. If such a serious offense occurs, it is important to preserve evidence for proof of the criminal offense.

Victims of sex offenses may find help from the following counseling, mental health or other student services for victims of sex offenses:

The Sexual Assault Treatment Center (SATC) of Greater Milwaukee: 414.219.5555
Counseling Center of Milwaukee: 414.271.9523
West Allis Memorial Hospital: 414.219.5555
The Healing Center: 414.671.4325

The Institute of Beauty and Wellness will work with a victim who is a student to change their academic situation (i.e., allowing the student to take a leave of absence, allowing the student to enroll in a later program, etc.) if the change is requested by the victim and the change is reasonably available.

If a sex offense happens where both the accused and the accuser attend the Institute of Beauty and Wellness, both the accuser and the accused:

1. Are entitled to the same opportunities to have others present during a disciplinary proceeding;
2. Will be informed of the school's final determination of any Institute disciplinary proceeding With respect to the alleged sex offense and any sanction that is imposed against the accused
3. The dismissal that may occur following a final determination of said proceeding regarding rape, acquaintance rape, or other forcible or non-forcible sex offenses.

Anyone who would like to obtain information about registered sex offenders may visit the website: <http://offender.doc.state.wi.us/public/>

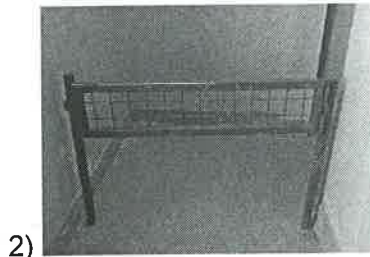
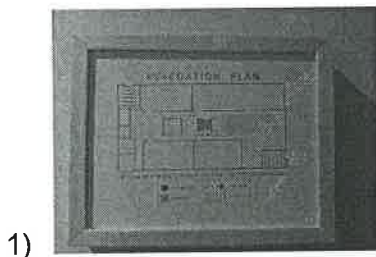


Emergency Response and Evacuation Procedures

The Institute of Beauty and Wellness will, without delay, and taking into account the safety of the community, determine the content of an emergency notification and initiate the campus emergency notification system, unless such notification will, in the professional judgment of campus security authorities, compromise efforts to assist victims or to contain, respond to, or otherwise mitigate an emergency.

IN CASE OF AN EMERGENCY

1. Emergency Evacuation Signs-These are posted outside of all elevator doors. All individuals in the building should use the east or west stairwell in case of an emergency evacuation. The elevator should not be used.
2. Safety Gate on east and west side-entrance to the basement-Purpose of these gates is to prevent someone during an emergency evacuation to accidentally go into the basement instead of outside per City of Milwaukee Building Code.
3. Fire Extinguishers: 2 fire extinguishers are located on the east and west side of each floor. In case of a fire, please remove the fire extinguisher and follow the directions attached to it



The school has implemented a comprehensive All Hazards Plan that includes warnings and notifications. This institution warning and notification system incorporates three methods:

1. The Institute of Beauty and Wellness maintains a telephone system that covers the entire campus. In an emergency this system will be activated, followed by voice messages giving instructions on what actions to take.
2. In an emergency, the Institute of Beauty and Wellness will notify students and guests about school closures and cancellations.
3. Information about emergencies at the Institute of Beauty and Wellness is disseminated to a larger community by the school's Administrative Director or Director of Operations using the school's phone line and local news.



Total Criminal Offenses Occurring on Campus Property				
Criminal Offense	2008	2009	2010	
Murder/Non-negilent manslaughter	0	0	0	
Negligent manslaughter	0	0	0	
Forcible Sex offenses	0	0	0	
Non-forcible Sex Offenses Sex offenses (incest/statutory rape)	0	0	0	
Robbery	0	0	0	
Aggravated assault	0	0	0	
Burglary	0	0	0	
Motor Vehicle Theft	0	0	0	
Arson	0	0	0	

Total Criminal Offenses Occurring on Noncampus Buildings or Properties				
Criminal Offense	2008	2009	2010	
Murder/Non-negilent manslaughter	0	0	0	
Negligent manslaughter	0	0	0	
Forcible Sex offenses	0	0	0	
Non-forcible Sex Offenses Sex offenses (incest/statutory rape)	0	0	0	
Robbery	0	0	0	
Aggravated assault	0	0	0	
Burglary	0	0	0	
Motor Vehicle Theft	0	0	0	
Arson	0	0	0	

Total Criminal Offenses Occurring on Public Property				
Criminal Offense	2008	2009	2010	
Murder/Non-negilent manslaughter	0	0	0	
Negligent manslaughter	0	0	0	
Forcible Sex offenses	0	0	0	
Non-forcible Sex Offenses Sex offenses (incest/statutory rape)	0	0	0	
Robbery	0	0	0	
Aggravated assault	0	0	0	
Burglary	0	0	0	
Motor Vehicle Theft	0	0	0	
Arson	0	0	0	

Total Hate Crimes Occurring on Campus Property				
Criminal Offense	2008	2009	2010	
Murder/Non-negilent manslaughter	0	0	0	
Negligent manslaughter	0	0	0	
Forcible Sex offenses	0	0	0	
Non-forcible Sex Offenses Sex offenses (incest/statutory rape)	0	0	0	
Robbery	0	0	0	
Aggravated assault	0	0	0	
Burglary	0	0	0	
Motor Vehicle Theft	0	0	0	
Arson	0	0	0	
Simple Assault	0	0	0	
Larceny-theft	N/A	N/A	0	
Intimidation	N/A	N/A	0	
Destruction/damage/vandalism of property	N/A	N/A	0	

Total Hate Crimes Occurring on Noncampus Buildings or Properties				
Criminal Offense	2008	2009	2010	
Murder/Non-negilent manslaughter	0	0	0	
Negligent manslaughter	0	0	0	
Forcible Sex offenses	0	0	0	
Non-forcible Sex Offenses Sex offenses (incest/statutory rape)	0	0	0	
Robbery	0	0	0	
Aggravated assault	0	0	0	
Burglary	0	0	0	
Motor Vehicle Theft	0	0	0	
Arson	0	0	0	
Simple Assault	0	0	0	
Larceny-theft	N/A	N/A	0	
Intimidation	N/A	N/A	0	
Destruction/damage/vandalism of property	N/A	N/A	0	

Total Hate Crimes Occurring on Public Property				
Criminal Offense	2008	2009	2010	
Murder/Non-negilent manslaughter	0	0	0	
Negligent manslaughter	0	0	0	
Forcible Sex offenses	0	0	0	
Non-forcible Sex Offenses Sex offenses (incest/statutory rape)	0	0	0	
Robbery	0	0	0	
Aggravated assault	0	0	0	
Burglary	0	0	0	
Motor Vehicle Theft	0	0	0	
Arson	0	0	0	
Simple Assault	0	0	0	
Larceny-theft	N/A	N/A	0	
Intimidation	N/A	N/A	0	
Destruction/damage/vandalism of property	N/A	N/A	0	

Total Number of Arrests Occurring on Campus Property				
Crime	2008	2009	2010	
Weapons: carrying, possessing, etc.	0	0	0	
Drug abuse violations	0	0	0	
Liquor law violations	0	0	0	

Total Number of Arrests Occurring on Noncampus Buildings or Properties				
Crime	2008	2009	2010	
Weapons: carrying, possessing, etc.	0	0	0	
Drug abuse violations	0	0	0	
Liquor law violations	0	0	0	

Total Number of Arrests Occurring on Public Property				
Crime	2008	2009	2010	
Weapons: carrying, possessing, etc.	0	0	0	
Drug abuse violations	0	0	0	
Liquor law violations	0	0	0	

Total Number of Persons Referred for Disciplinary Action on Campus Property				
Crime	2008	2009	2010	
Weapons: carrying, possessing, etc.	0	0	0	
Drug abuse violations	0	0	0	
Liquor law violations	0	0	0	

Total Number of Persons Referred for Disciplinary Action on Noncampus Buildings or Properties

Crime	2008	2009	2010	
Weapons: carrying, possessing, etc.	0	0	0	
Drug abuse violations	0	0	0	
Liquor law violations	0	0	0	

Total Number of Persons Referred for Disciplinary Action on Public Property

Crime	2008	2009	2010	
Weapons: carrying, possessing, etc.	0	0	0	
Drug abuse violations	0	0	0	
Liquor law violations	0	0	0	

City of Milwaukee
Census Tract(s): 15300.

Statistical Category	Selected Census Tracts		City of Milwaukee	
	Number	Percent	Number	Percent
DEMOGRAPHICS				
Total Population	490		596,974	0.08%
Area (Square miles)	0.55		96.64	0.57%
Persons per Square mile	891		6,177	
Population Change 1990-2000			-19,636	
Population by Race				
Reporting one race, not Hispanic				
White alone	416	84.9%	270,989	45.39%
Black alone	40	8.16%	220,432	36.92%
American Indian and Alaska Native alone	1	0.2%	4,313	0.72%
Asian alone	13	2.65%	17,339	2.9%
Native Hawaiian and other Pacific Islander alone	0	0%	222	0.04%
Other race alone	0	0%	978	0.16%
Reporting two or more races, not Hispanic	6	1.22%	11,055	1.85%
Reporting any race, Hispanic (total Hispanic population)	14	2.86%	71,646	12%
Minority Population (non-white Hispanic, and non-white not Hispanic)	74	15.1%	325,985	54.61%
Population by Age				
Under 5 years	4	0.82%	47,545	7.96%
5 to 17 years	5	1.02%	123,439	20.68%
18 to 24 years	140	28.57%	72,849	12.2%
25 to 44 years	227	46.33%	180,243	30.19%
45 to 64 years	100	20.41%	107,775	18.05%
65 years and over	14	2.86%	65,123	10.91%
Population by Gender				
Male	296	60.41%	285,363	47.8%
Female	194	39.59%	311,611	52.2%
Households				
Total Households	299		232,188	
With Children	7	2.34%	70,898	30.53%
Married households with children	7	2.34%	33,292	14.34%
Unmarried households with children	0	0%	37,606	16.2%
Average household size	1.32		2.14	

City of Milwaukee
Census Tract(s): 15300.

Statistical Category	Selected Census Tracts		City of Milwaukee	
	Number	Percent	Number	Percent
HOUSING AND COMMUNITY DEVELOPMENT				
Total Properties	1,014		162,373	
Average Assessed Residential Value (previous)	\$321,429		\$139,208	
Average Assessed Residential Value (current)	\$325,037		\$139,473	
Tax Delinquent Residential Properties	11	1.08%	8,598	5.3%
Properties with an Open Permit	90	8.88%	9,512	5.86%
Properties with an Open Violation	51	5.03%	16,121	9.93%
Properties with a Raze Order	0		299	
Properties with a Placard Order	0		2,168	
New Construction (2004)				
New Construction Permits	4		985	
Total Estimated Dollar Amount	\$19,350,000		\$160,433,525	
Land Use				
Residential	694	68.44%	142,151	87.55%
Owner occupy residential	495	48.82%	100,335	61.79%
Mixed: Residential & commercial	17	1.68%	2,781	1.71%
Commercial	160	15.78%	4,796	2.95%
Manufacturing	12	1.18%	1,206	0.74%
Vacant	9	0.89%	6,226	3.83%
Other	122	12.03%	5,213	3.21%
Real Estate (2010)				
Total Properties Sold (2010)	59		5,140	
Single Family Properties Sold	46	77.97%	3,373	65.62%
Duplex Properties Sold	0	0%	1,063	20.68%
Multi-Family Properties Sold	0	0%	241	4.69%
Single Family Median Sale Price	\$282,500		\$93,500	
Duplex Median Sale Price	\$0		\$49,000	
Multi-Family Median Sale Price	\$0		\$237,800	
Milwaukee Economic Development Corporation business loan activity (2005)				
Full Time Jobs Retained	24		1,305	
Part Time Jobs Retained	16		418	
Anticipated Full Time Jobs Created	39		602	
Anticipated Part Time Jobs Created	5		180	
MEDC Loan Closed	\$351,600		\$15,334,460	
Small Business Administration 504 loan closed	\$0		\$1,027,000	
Total Project Investment	\$1,029,000		\$63,057,182	
Capital Access Program Loan	\$150,000		\$1,774,800	
Neighborhood Improvement Development Corporation housing investment (2006)				
Units Constructed or Renovated	0		225	
Total Investment	\$0		\$2,725,417	
City Loan Amount	\$0		\$1,900,656	
Owner Contribution	\$0		\$848,207	

City of Milwaukee
Census Tract(s): 15300.

Statistical Category	Selected Census Tracts		City of Milwaukee	
	Number	Percent	Number	Percent
NEIGHBORHOOD QUALITY OF LIFE				
Labor Force Characteristics -- Persons 16 and Older				
Total Labor Force	485		442,845	
Not in labor force	88	18.14%	159,793	36.08%
In labor force	397	81.86%	283,052	63.92%
In armed forces	0	0%	229	0.05%
In civilian labor force	397	81.86%	282,823	63.87%
Employed	363	74.85%	256,244	57.86%
Unemployed	34	7.01%	26,579	6%
Income				
Average Household Income	\$70,325		\$40,875	
Median Household Income			\$32,216	
Persons below poverty	97	20.95%	123,664	21.35%
Tax Filers 2005				
People Filing Income Taxes	237		385,642	
Single People with Dependents	8		73,174	
Married People with Dependents	10		60,965	
Elderly Income Tax Filers	23		46,095	
Adjusted Gross Income	\$33,961,539		\$16,289,000,579	
Earned Income Tax Filers	\$4		\$56,240	
Total Amount for Earned Income Tax Credit	\$576		\$23,062,066	
Violations				
Boardup	1		1,710	
Graffiti	0		0	
Litter	2		12,614	
Nuisance Noise	0		33	
Rodent	0		73	
Nuisance Vehicle	0		1,189	
Liquor Licenses				
Total Liquor Licenses	54		1,285	
Class A Fermented Malt Beverage Retailer's License	0	0%	144	11.21%
Class A Malt & Class A Liquor License	2	3.7%	145	11.28%
Class A Retailer's Intoxicating Liquor License	0	0%	3	0.23%
Class B Fermented Malt Beverage Retailer's License	3	5.56%	52	4.05%
Class B Tavern License	47	87.04%	918	71.44%
Class C Wine Retailer's License	2	3.7%	23	1.79%
ENVIRONMENT				
Combined Sewer Area		59.81%		47.73%

**City of Milwaukee
Census Tract(s): 15300.**

Statistical Category	Selected Census Tracts		City of Milwaukee	
	Number	Percent	Number	Percent
EDUCATION				
Number of Schools	0		382	
Educational Attainment for the Population 25 Years and Over				
Total Persons 25 and Older	381		353,305	
Not high school graduate	9	2.36%	88,947	25.18%
High school graduate	28	7.35%	106,575	30.17%
Some college	90	23.62%	73,015	20.67%
Associate degree	21	5.51%	20,026	5.67%
College graduate	233	61.15%	64,742	18.32%
NEIGHBORHOOD VITALITY				
Community Based Organization funded by CDBG	3		88	
United Way funded Programs	4		100	
Faith Based Organizations	0		720	
Parks	2		476	
Community Learning Centers	0		42	
Safe Places	0		44	
Hunger Task Force Food Pantry and Meal Programs	0		70	
PUBLIC SAFETY				
Summary Traffic Accident Data 01/01/2010 - 12/31/2010 - Milwaukee Police Department				
Total Reported Accidents	142		10,712	
Number of Accidents that Involved Injuries	41		3,396	
Number of Accidents that did not Involve Injuries	101		7,316	
Type of Units Involved in Accidents *				
Automobile	246		18,695	
Bicycle	6		165	
Bus	2		314	
Equipment	0		18	
Motorcycle	6		205	
Pedestrian	8		440	
Truck	15		1,709	
Outcome of Accident *				
Number of People Killed in Accidents	0		45	
Number of People Injured in Accidents	54		4,830	
Additional Accident Information				
Hit and Run	27		2,942	
Accidents Involving Police on Duty	1		174	
Alcohol/Drug Involved Crashes	0		336	

Disclaimer/Information:

The Milwaukee Police Department is implementing WisDOT Badger TraCS software to record traffic accidents. This preliminary data does not include traffic accidents/citations submitted in handwritten reports, and therefore does not represent 100% of the data.

* Counts include all people and types of vehicles involved in accidents. Numbers should not be summed, refer to column titled Total Reported Accidents.

City of Milwaukee
Census Tract(s): 15300.

Statistical Category	Selected Census Tracts		City of Milwaukee	
	Number	Per 1000 Residents	Number	Per 1000 Residents
PUBLIC SAFETY (cont.)				
Summary Information of Wisconsin Incident Based Report (WIBR) for specific group A offenses 01/01/2010 - 12/31/2010 - Milwaukee Police Department				
Total Summary WIBR for specific group A offenses	412	840.82	61,295	102.68
Assault Offenses	38	77.55	11,971	20.05
Arson	0	0	397	0.67
Burglary	13	26.53	7,815	13.09
Criminal Damage	49	100	9,899	16.58
Locked Vehicle	150	306.12	7,541	12.63
Robbery	4	8.16	4,171	6.99
Sex Offense	0	0	807	1.35
Theft	112	228.57	13,960	23.38
Vehicle Theft	45	91.84	4,640	7.77
Homicide	1	2.04	94	0.16

Prepared by: City of Milwaukee/Information and Technology Management Division/COMPASS project

CENSUS TRACT REPORT CARD METADATA

Note: Where applicable % of the census tract(s) are calculated for comparison to selected census tracts(s) Totals. If not stated specify the time frame is 2005.

General: Analysis and Data Preparation was conducted by City of Milwaukee/Information and Management Division/COMPASS project unless otherwise specified. For more details regarding US Census Bureau data please consult their web site at <http://www.census.gov>.

Page 1 of 5

DEMOGRAPHICS

S

Total Population

Explanation: All people, male and female, child and adult, living in the requested census tract(s). **Source:** US Census Bureau 2000 SF1

Area

Explanation: The size, in square miles for the requested census tract(s). **Source:** Census Tract Map

Persons per Square Mile

Explanation: The # of inhabitants per square mile of land area. This figure is derived by dividing the total # of residents by the # of square miles of land area in the specified geographic area. **Source:** see [Total Population](#) and [Area](#) above.

Population Change 1990-2000

Explanation: Difference in total population from 1990 to 2000 within the City of Milwaukee. Population change can not be computed for census tract(s) do to the change in census tract boundaries from 1990 to 2000. **Source:** US Census Bureau 1990 & 2000 SF1

Population by Race

Explanation: derived from self-identification by people according to the race or races with which they most closely identify. Minority Population is the total of all races excluding white. **Source:** US Census Bureau 2000 SF1

Population by Age

Explanation: The age classification is based on the age of the person in complete years as of April 1, 2000. **Source:** US Census Bureau 2000 SF1

Population by Gender

Explanation: An individual's gender classification - male or female. **Source:** US Census Bureau 2000 SF1

Households

Total Households

Explanation: A household includes all of the people who occupy a housing unit. A housing unit is a house, an apartment, a mobile home, a group of rooms, or a single room occupied (or if vacant, intended for occupancy) as separate living quarters. **Source:** US Census Bureau 2000 SF1

Average Household Size

Explanation: A measure obtained by dividing the # of people in households by the # of households. **Source:** US Census Bureau 2000 SF1

Page 2 of 5

HOUSING AND COMMUNITY DEVELOPMENT

Total Properties

Average Assessed Residential Value

Explanation: Average assessed dollar amount of all Single Family, Duplex and Multi-Family homes. **Source:** City of Milwaukee/Master Property

NOTE: Current year assessment changes annually in April. With a rare exception, the current and previous year assessment will be the same from January thru April.

Tax Delinquent Residential Properties

Explanation: Total # of Single Family, Duplex and Multi-Family homes that are delinquent on Real Estate Property taxes. This includes missing payments to the installment plan but does not include Personal Property delinquent taxes. **Source:** City of Milwaukee/Master Property

Properties with an Open Permit

Explanation: See the Department of City Development/Permit Center web site: <http://www.mkedcd.org/build/dcNeedPerm.html> for project types which require permits. **Source:** City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Properties with an Open Violation

Explanation: A violation is written on properties that violates any provision of chapters in the City Ordinances. **Source:** City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Properties with a Raze Order

Explanation: A order to raze or remove a building is determined by the Department of Neighborhood commissioner as building where the cost of such repairs would exceed 50 percent of the assessed value of such building divided by the ratio of the assessed value to the

CENSUS TRACT REPORT CARD METADATA

recommended value as last published by the Wisconsin department of revenue for the city of Milwaukee, such repairs shall be presumed unreasonable and it shall be presumed that the building is a public nuisance. **Source:** City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Properties with a Placard Order

Explanation: Two definitions exist for this data. 1) If a building or any part thereof is unfit for human habitation, occupancy or use but is not in danger of structural collapse the commissioner shall post a sign or placard on the premises. The commissioner shall prohibit the use of the building for human habitation by requiring the owner to vacate and prohibit further occupancy or use until the necessary repairs have been made. 2) In all cases regarding illegal occupancy or use or unsafe buildings, the commissioner may post on the premises a notice to the effect that the building, structure, dwelling unit or equipment is unsafe, or has been ordered razed, or that the building or structure is illegally occupied or used and shall be vacated at once as ordered. **Source:** City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

New Construction

Explanation: Total number of new construction permits and estimated dollar amount filed for in 2004. **Source:** City of Milwaukee/Department of Neighborhood Services

Land Use

Explanation: Residential land use categories consist of single family, duplex and multi-family homes. Commercial consists of wholesale & retail trade. The Other land use category consists of transportation, agriculture & fishing, public/quasi-public, public schools, churches, cemeteries, public parks and quasi-public open spaces. **Source:** City of Milwaukee/Master Property

Median Sale Price for Residential Properties

Explanation: Median sale price is the value of the middle member of a set of sale prices when they are arranged by order. Only residential properties and those sold previous to the current year were included. **Source:** City of Milwaukee/Master Property

Residential Properties Sold

Explanation: Total # of residential properties sold in the previous to present year. **Source:** City of Milwaukee/Master Property

Milwaukee Economic Development Corporation business loan activity

Explanation: Data summarized for loan amounts made under the SBA-504 Debenture program, Capital Access Program, and the MEDC Second Mortgage Loan Program and the number of jobs created or retained through these 3 programs. **Source:** <http://www.medconline.com/Overview/index.asp>

Page 3 of 5

Neighborhood Improvement Development Cooperation

Explanation: Housing units rehabilitated or constructed through assistance from NIDC. <http://www.mkedcd.org/housing/nidc.html> **Source:** Neighborhood Improvement Development Cooperation

NEIGHBORHOOD QUALITY OF LIFE

Labor Force Characteristics -- Persons 16 and Older

Total Labor Force

Explanation: all people classified in the civilian labor force (i.e., "employed" and "unemployed" people), plus members of the U.S. Armed Forces. **Source:** US Census Bureau 2000 SF3

Not in Labor Force

Explanation: This category consists mainly of students, individuals taking care of home or family, retired workers, seasonal workers enumerated in an off-season who were not looking for work, institutionalized people (all institutionalized people are placed in this category regardless of any work activities they may have done in the reference week), and people doing only incidental unpaid family work (fewer than 15 hours during the reference week). **Source:** US Census Bureau 2000 SF3

In Civilian Labor Force

Explanation: people classified as employed or unemployed, not in the armed forces. **Source:** US Census Bureau 2000 SF3

Employed

Explanation: civilians who were either at work or were with a job but not at work.

Unemployed

Explanation: civilians if they were neither "at work" nor "with a job but not at work" during the reference week

Income

Average Household Income

Explanation: Household income is of the householder and all other (15 years and over in the household) whether related to the householder or not. It the sum of the amounts reported separately for wage or salary income; net self-employment income; interest, dividends, or net rental or royalty income or income from estates and trusts; social security or railroad retirement income.

CENSUS TRACT REPORT CARD METADATA

Persons below poverty

Explanation: total income of that person's family is less than the threshold appropriate for that family. Total based on 1999 dollars. **Source:** US Census Bureau 2000 SF3

Tax Filers 2003

(Based on 1990 census tracts, if No Data is available for selected Census Tracts this is due to the change in boundary from 1990 to 2000.)

Number of People Filing Income Taxes

Explanation: The number of income tax returns for working age tax filers, excluding dependents (teenagers, students and others) claimed on another adult's tax return and senior citizens claiming the elderly credit or elderly exemption.

Adjusted Gross Income

Explanation: Consists of gross income from taxable sources minus your maximum allowable adjustments.

Earned Income Credit Tax Filers

Explanation: Earned income credit is a special tax benefit for certain working families with at least one qualifying child.

Total dollar amount for Earned Income Tax Credit

Explanation: Dollar amount of qualified earned income tax credits.

Number of Single Income Tax Filers with Dependents

Explanation: Number of single people claiming 1 or more dependents on their income tax form.

Number of Married Income Tax Filers with Dependents

Explanation: Number of married couples claiming 1 or more dependents on their income tax form.

Number of Elderly Income Tax Filers

Explanation: Number of non-working income tax filers.
Source: State of Wisconsin Department of Revenue

Violations

Violation data is all open and closed violations with an inspection date of 2005.

Graffiti

Explanation: Graffiti means any inscription, word, figure or design marked, scratched, etched, drawn or painted with spray paint, liquid paint, ink, chalk, dye or other similar substance on building, fences, structures, equipment and similar places. **Source:** City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Boardup

Source: City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Litter

Source: City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Nuisance Noise

Source: City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Rodents

Source: City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Nuisance Vehicle

Source: City of Milwaukee/Department of Neighborhood Services **Date:** Updated weekly on Monday.

Liquor License

Class A Intoxicating Liquor

Explanation: sale of intoxicating liquors for off premises consumption only

Class A Liquor and Malt

Explanation: sale of liquor and malt beverage for off premises consumption only.

Class A Fermented Malt Beverage

Explanation: retail sale of fermented malt beverages for consumption away from the licensed premises

Class B Fermented Malt Beverage

Explanation: consumption of fermented malt beverages on the licensed premises.

Class B Tavern

Explanation: consumption of intoxicating liquors and fermented malt beverages on the licensed tavern premises
Source: City of Milwaukee/Licensing Division

ENVIROMENTAL

Combined Sewer Area

Explanation: The % of area in the selected tract(s) that are within the area of the city where storm-water from roofs, through down spouts, enters the same sewage system as sanitary flows do. During heavy storms, this can cause basement back-ups and overflows of untreated sewage to urban rivers and Lake Michigan. More Information at http://www.mmsd.com/wastewatertreatment/combined_sewrs.cfm, and at <http://www.wibuilder.com/tp-2004/c-corner.html>

Source: Milwaukee Metropolitan Sewerage District

Page 4 of 5

CENSUS TRACT REPORT CARD METADATA

EDUCATION

Number of Schools

Explanation: # of public, private, and religious K-12 schools.

Source: EPIC (Empowering Parents for Informed Choices in Education)

Educational Attainment for Population 25 Years and Over

Explanation: Classification of the highest degree or level of school completed. **Source:** US Census Bureau 2000 SF3

NEIGHBORHOOD VITALITY

Community Base Organizations

Source: City of Milwaukee/Master Property

Faith Based Organizations

Explanation: places of worship

Source: City of Milwaukee/Master Property

United Way funded Programs

Explanation: # of United Way funded programs

Source: City of Milwaukee/Master Property

Parks

Explanation: Open space set aside for public use. **Source:** City of Milwaukee/Master Property

Community Learning Centers

Explanation: Safe Places in Milwaukee Public Schools that specialize in student achievement, family and neighborhood development. **Source:** Safe and Sound Project Brochure

Safe Places

Explanation: Neighborhood resource centers for children, teenager and families open from 3pm-9pm which offer recreation, academic enrichment, cultural and art activities, personal development, mentoring and nonviolent conflict resolution. **Source:** Safe and Sound Project Brochure

United Way Funded Sites

Source: United Way of Greater Milwaukee

Hunger Task Force Food Pantry and Meal Programs

Explanation: # of Food pantries, meal programs, shelters, and infant needs programs. **Source:** Hunger Task Force

<http://www.hungertaskforce.org>

Page 5 of 5

PUBLIC SAFETY

Wisconsin Incident Based Report (WIBR) Group A offenses

Explanation:

Aggravated Assault - An attack by one person upon another for the purpose of inflicting severe injury. This type of assault usually is accompanied by the use of a weapon or by means likely to produce death or injury.

Arson - Any willful burning or attempt to burn a building, motor vehicle, aircraft, or personal property or another.

Burglary - The unlawful entry of a structure (both residential and non-residential) with intent to commit a theft.

Criminal Damage To Property - Willfully injuring, damaging, mutilating, defacing, destroying or substantially impairing the use of any property in which another has an interest without the consent of such other person.

Homicide - The willful (non-negligent) killing of one human being by another.

Locked Vehicle Entry - Whoever intentionally enters the locked and enclosed portion or compartment of the vehicle of another without consent and with intent to steal.

Sex Offenses - Any sexual act directed against another person, forcibly and/or against their will; or, not forcibly or against the person's will where the victim is incapable of giving consent.

Robbery - The taking or attempting to take anything of value from the care, custody, or control of a person or persons by force or threat of force or violence and/or putting the victim in fear.

Theft - The unlawful taking, carrying, leading, or riding away of property from the possession or constructive possession of another.

Vehicle Theft - Theft or attempted theft of a motor vehicle

Source: Milwaukee Police Department **Analysis:** Milwaukee Police Department **Date:** Time frame is user defined.

Milwaukee Police Department Traffic Accidents

Explanation:

Total Reported Accidents - Total number of accidents that resulted in injury or death of any person, any damage to government owned non-vehicle property to an apparent extent of \$200 or more, or total damage to property owned by any one person to an apparent extent of \$1,000 or more.

Number of Accidents that Involved Injuries - A motor vehicle traffic crash involving one or more persons who were physically harmed or who complained of physical harm but were not killed.

Number of Accidents that did not Involve Injuries - A motor vehicle traffic crash that resulted in no apparent injury to one or more persons involved.

Type of Units Involved in Accidents - A way of identifying a road vehicle or a pedestrian involved in a crash. There are seven general categories of unit type:

Auto - Passenger car, police car, ambulance, etc.

Truck - Utility truck, straight truck, fire truck, truck tractor (not attached, semi attached, double bottom), motor home.

Motorcycle - Motorcycle, moped, motor scooter, etc.

CENSUS TRACT REPORT CARD METADATA

Bus - School bus, passenger bus, etc.

Equipment - Farm tractor and other self-propelled farm equipment, other working machines (e.g. forklift, grader, end loader, etc.), railroad train, snow plow, snowmobile, all-terrain vehicle, and miscellaneous.

Bicycle - Every non-motorized device propelled by the feet acting upon the pedals including unicycles, bicycles, tricycles, etc.

Pedestrian - Any person afoot (or using assistive devices). This includes someone getting on or off a vehicle.

Number of People Killed in Accidents - An injury received in a traffic crash that results in death within thirty (30) days of the crash.

Number of People Injured In Accidents - An injury, other than fatal, that prevents walking, driving, or performing other activities that were performed before the crash or an injury that is not evident at the scene but that is claimed by the individual or suspected by the law enforcement officer or an injury other than fatal or incapacitating that is evident at the scene which includes known symptoms.

Hit and Run Crashes - A crash resulting in colliding with a person, their personal property (including their motor vehicle), or a fixture, and failing to stop and identify oneself afterwards.

Accident Involving Police on Duty - A crash where one of the vehicles involved in the accident was a police officer on duty.

Alcohol/Drug Involved Crashes - Either a driver, bicyclist or pedestrian is listed on a police or coroner report as drinking alcohol before the crash.

Source: Milwaukee Police Department

Validity: Data available from June 1, 2007.