

“I am fortunate enough to have traveled the world working with some of the top salons and schools, and the Institute of Beauty and Wellness in Milwaukee is on the top of my list. This school offers excellent education that is relevant to the needs and demands of today’s top salons, preparing the students for an exciting and rewarding career in Hairdressing.”

Vivienne Mackinder | World Renowned Hair Stylist and  
Lifetime Achievement Award Winner



## Cosmetology

Connect with beauty, fashion, wellness, and art in our hands-on cosmetology program. With extensive training in our urban salon setting, you will explore the latest styles and techniques in hair cutting and styling, skin care, nail care and makeup. You will have the technical skills, as well as professional business skills to enhance the guest experience, preparing you for successful careers such as a hair stylist, makeup artist or salon owner.

Our program offers two enrollment options, full-time and accelerated part-time, to best fit your scheduling needs. Both programs are approved for Federal Financial Aid.

The **accelerated part-time schedule** is our most sought after program allowing you to have a work-school balance. Classes meet only three days a week, giving you four free days for work, friends and family.

## Introduction/Alpha Unit

You'll start by learning the fundamentals of cutting, styling and chemical restructuring of hair; skin and nail care; makeup; and the related sciences. Lectures, demonstrations and workshops concentrate on developing skill and accuracy and reinforcing classroom knowledge. You'll be introduced to product marketing, client servicing and personal development skills. This unit also covers state safety requirements.

## Beta Unit

Unlock your creativity as you explore the latest trends and techniques in hair cutting, styling, coloring and chemical restructuring. Time on the clinic floor allows you to become increasingly confident in your professional abilities, and you begin to learn vital employment and career-advancing skills such as successful interviewing and resume writing.

## Gamma Unit/Salon Lifestyle

Get ready to launch your career with in-depth training in client service, time management, self-promotion, goal-setting, merchandising and entrepreneurship. Your speed, accuracy and concentration are now ready for the salon. You can demonstrate competency in all tasks required for the skill certification examination, and possess the theoretical knowledge you need to pass the written examination required by The Institute of Beauty and Wellness and the State of Wisconsin for licensure. **It's time to begin your journey as a salon professional.**

# COSMETOLOGY

**Course Hours** | Theory/Classroom: 648 hours | Practical 1,152 hours | Total: 1,800 hours

**Full-Time Schedule** | 52 weeks Tuesday through Friday: 8:30 am | 4 pm Saturday: 9 am | 4 pm

**Accelerated Part-Time Schedule** | 60 weeks Monday - Wednesday: 10 am | 9 pm or  
Tuesday - Thursday: 10 am | 9 pm

## Theory/Practical Hours by Subject

	Theory Hours	Practical Hours
Hygiene, grooming and personal development	10	—
Bacteriology, sterilization, and sanitation	20	20
Tools, equipment, and implements (identification and usage)	3	9
Haircutting, hair tapering (clipper-cuts), razor cutting, hairstyling, curling thermal waving, finger waving, roller setting, pin curl placement, blow-drying, shampooing, scalp and hair treatments, conditioning, reconditioning, hair analysis, care of hair pieces, wigs and wefts	150	450
Hair straightening, hair relaxing, thermal hair straightening, blow-outs, permanents, hair coloring, tinting, bleaching and chemistry	190	400
Shaving, beard and mustache shaping, trimming, superfluous hair removal, waxing, facials, facial massages, facial makeup, eyelashes, light therapy, and introduction to electrolysis and basic principles of electricity	35	60
Manicuring, including nail enhancement	10	25
Anatomy and physiology of the hair, skin, nails and disorders of the hair, skin, scalp and nails	50	—
Product knowledge, product use and sales, preparing and consulting with customers for services	45	—
Laws, rules, professional ethics and history of barbering and cosmetology	18	—
Individual student needs, industry trends and electives, i.e., record keeping, mathematics, communications, human relations, public relations, first aid, etc. (Theory hours may include structured visits conducted by the school outside of the classroom at one or more barbering or cosmetology establishments)	117	188
<b>Total</b>	<b>648</b>	<b>1,152</b>
	<b>Total Hours</b>	<b>1,800</b>