

The Institute of Beauty and Wellness

This is the place!

Located in downtown Milwaukee's Historic Third Ward, one of the city's most intriguing neighborhoods and a creative mecca.

Client Service Areas

A diverse array of clients come to The Institute for beauty and wellness services. As a student, you will have the opportunity to perform a spectrum of hair, skin, nail and body services in a virtual salon setting, under the supervision of your instructors.

Aveda Environmental Lifestyle Store

The Institute of Beauty and Wellness — a retail center for Aveda hair, skin, flower and plant Pure-Fume™ and body care, makeup and lifestyle products. The store gives you the opportunity to practice your client service and retailing skills.

Student Classrooms

Classrooms of all sizes have been designed to provide the proper environment for different types of learning and activities.

Resource Library and Administrative Offices

A resource library has books on styling, motivation, health and wellness for your reference. Team leaders and admissions personnel are also available to respond to your questions and concerns.

Equipment

At The Institute of Beauty and Wellness, there is a variety of equipment available for student use including: hydraulic chairs, massage and esthetic chairs, fully equipped skin care stations with units at each station with dermascopes and steamers, and manicuring stations.

The classrooms are equipped with audio-visual equipment such as; televisions, videocassette recorders, DVD players, overhead projectors and Power Point.