

# The Institute of Beauty and Wellness

## **This is the place!**

Located in downtown Milwaukee's Historic Third Ward, one of the city's most intriguing neighborhoods and a creative mecca.

## **Client Service Areas**

A diverse array of clients come to The Institute for beauty and wellness services. As a student, you will have the opportunity to perform a spectrum of hair, skin, nail and body services in a virtual salon setting, under the supervision of your instructors.

## **Aveda Environmental Lifestyle Store**

The Institute of Beauty and Wellness — a retail center for Aveda hair, skin, flower and plant Pure-Fume™ and body care, makeup and lifestyle products. The store gives you the opportunity to practice your client service and retailing skills.

## **Student Classrooms**

Classrooms of all sizes have been designed to provide the proper environment for different types of learning and activities.

## **Resource Library and Administrative Offices**

A resource library has books on styling, motivation, health and wellness for your reference. Team leaders and admissions personnel are also available to respond to your questions and concerns.

## **Equipment**

At The Institute of Beauty and Wellness, there is a variety of equipment available for student use including: hydraulic chairs, massage and esthetic chairs, fully equipped skin care stations with units at each station with dermascopes and steamers, and manicuring stations.

The classrooms are equipped with audio-visual equipment such as; televisions, videocassette recorders, DVD players, overhead projectors and Power Point.