

Esthiology

Full-Time Schedule

13 weeks

Tuesday through Friday:

8:30 am | 4 pm

Saturday:

9 am | 4 pm

Part-Time Schedule

26 weeks

Tuesday through Friday:

4:30 pm | 9:30 pm



Prepare for an exciting future in skin care with The Institute of Beauty and Wellness. Our Esthiology curriculum provides 450 hours of skin care training with an emphasis on using pure flower and plant essences in treatments. Upon completion, you'll be ready to succeed as a licensed esthetician.

Introduction/Alpha

Learn the fundamentals of dermanalysis, facial manipulations and equipment and plant aromaology as you study the related sciences of anatomy and histology, along with state safety requirements. Combining theoretical knowledge and hands-on experience, this unit puts you on your way to a career in skin care.

Betal

Apply your knowledge through clinic experiences while you increase your understanding in the classroom. In this unit, you'll refine your skills and gain the expertise you need to meet The Institute of Beauty and Wellness' skin care and makeup service standards and state safety requirements.

Gamma

Learn real-world strategies to get the job of your dreams, from interviewing to resume writing and beyond. Fine-tune your accuracy, concentration and speed. At this point, you'll have the competency required for the skill certification examination, as well as the theoretical knowledge needed to pass the written examination required by The Institute of Beauty and Wellness and the State of Wisconsin for licensure. Now you're ready to start your career in skin care.

Course Hours

Theory/Classroom: 229 hours

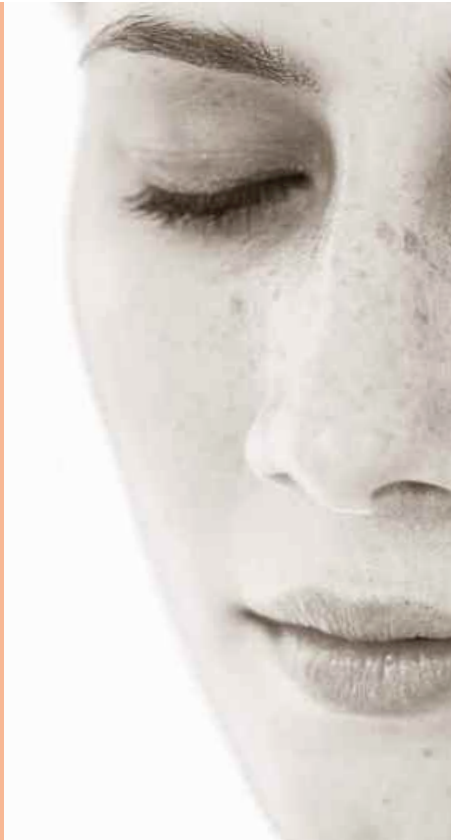
Practical: 221 hours

Total: 450 hours

Curriculum Overview

Esthiology

An Institute of Beauty and Wellness education is rigorous and thorough. Throughout the Esthiology program, you'll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career.





Anatomy & Physiology

cells, tissue and organs
muscular system
nervous system
circulatory system
endocrine system
excretory system
respiratory system
digestive system

Chemistry

bacteriology
safety and sanitation procedures
ingredient analysis
skin disorders
AIDS and hepatitis

Makeup

color theory
contoured and classic makeup
 applications
dramatic and subtle looks
lash application
photoshoots

Plant Aromaology™

history of plant aromaology
psychology of aroma
therapeutic effect
custom testing and blending
methods of application

Facial Massage

relaxation through massage
detoxification massage for
 lymphatic drainage
basic touch
facial massage

Clinic Practice

clinic set-up
sanitation
time management
daily goals

Treatments

Aveda product systems
facial treatments
brow and lash tinting
full body waxing
methods of hair removal
spa body treatments

Business of Being™

cover letter and resume writing
interview techniques
employee benefits and wages
job requirements
responsibilities of employment
goal-setting/personal development
team building
communication/effective listening
time management
client retention
retail strategies
marketing
incentives
state and federal tax
nutrition
yoga & pilates classes